

July 28, 2020

Greetings to our Blue Devil Family!

In the event that our Athletic teams are able to participate in GHSA competitions this fall, we would like to share what is currently being planned for Fall Sports tickets. Changes of note:

- Admission to all athletic events will be “cashless”. We will accept cards on site, or fans can purchase tickets through the GoFan app on their device. QR code signs will be on site to allow fans easy access to digital tickets.
- Reduced capacity at venues appears to be a certainty due to social distancing guidelines. There may also be requirements to provide a percentage of tickets to visiting fans. Because of these restrictions and our commitment to providing equal opportunity to all Marietta fans, **we will not be able to offer reserved seating for Varsity Football games** during the 2020 football season. We will maintain our list of which families currently have the right to renew their reserved seats, and we will plan to keep reserve seating as an option in 2021 if full capacity is permitted at that time. When our tickets go on sale for the 2020 season, all Marietta fans will have equal access to purchase them. To ensure equity, there will be no priority given to those who held reserved seats.
- In order to manage capacity restrictions while also attempting to meet demand for the home games of our defending state champion Varsity Football team, we will be implementing the following ticketing policies:
  - **The first 500 people to purchase an “All-sport pass” will have guaranteed access to all regular-season Home Varsity Football Games.** All-sport passes will also allow admission to all regular-season MHS Home Athletic Events for the 2020-21 school year. This will allow us to accurately monitor capacity at our venues and hopefully increase attendance at all of our sporting events. Costs for the All-sport pass will be \$75 for students and \$100 for adults. The value of this pass is substantial and will certainly save our families money over the course of the school year. Additionally, service fees for individual tickets (currently \$1 per event) will be much smaller for those who purchase an All-sport pass and each ticket holder will receive a football program.
  - Tickets for our Varsity Football games will remain at \$8 for students and adults. Single game ticket availability will be limited to the amount of seats remaining after reserving space for those who hold all-sports season passes, the parents of the Varsity football players who choose to purchase home game tickets, and the required amount of tickets reserved for visiting fans.
  - Single game ticket prices for all events other than Varsity Football games will be slightly altered. For the past 2 years, surrounding schools have all charged \$5 for students and adults for events. We have kept student tickets at \$3 in order to keep costs down, but they are being charged \$5 when they attend away games. Because there is a \$1 service fee for digital ticketing, we will



charge \$4 for all tickets, so that the total ticket price equals \$5 charged to the customer. This will keep our prices lower than our neighbors.

In addition to the ticketing information, please be aware of the following before choosing to attend an event:

- Masks will be required at all times at all events. Entry is not permitted without a mask and refusal to wear a mask throughout the event will result in immediate ejection.
- Our Varsity Football games will be streamed live online. **Please do not purchase a ticket to attend the game in person if you are not comfortable being in a large crowd.** We can reduce capacity to make sure that appropriate social distancing is possible, but we cannot individually enforce the distancing. If you become uncomfortable at any time during the event, it will be incumbent upon you to move to where you are comfortable. Our limited staff will not be able to spend time determining who was there first, who is comfortable, who is not, measuring space in the stands, etc. Anyone causing a disturbance in the stands will be required to leave immediately.
- The band, cheerleaders, and student section may be moved to a different area to maximize the safety of the students in our care. **Expect things to look different and plan for safety being a priority over convenience.**

Because there may be information forthcoming that changes our plans for the fall sports season, we will not make ticket purchases available until August 7th. It is quite possible that single events or entire seasons could be cancelled. More stringent capacity guidelines might be issued by any one of the governing bodies that oversee Scholastic sports and school-related events. We should have increased clarity regarding crowds soon and we would like to avoid accepting payments that may need to be refunded if things change.

Thanks and GO BIG BLUE!!!

Craig McKinney  
Director of Athletics  
Marietta City Schools

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